

Palmetto Provides A Safe And Tranquil Treatment Environment



Our 70-acre campus is almost completely enclosed by the beautiful Lake Lafourche.

Palmetto Addiction Recovery Center • 86 Palmetto Road, Rayville, LA 71269  
Ph: 1-800-203-6612 • Fax 318-728-2272 • [www.palmettocenter.com](http://www.palmettocenter.com) • e-mail: [info@palmettocenter.com](mailto:info@palmettocenter.com)





PALMETTO  
ADDICTION RECOVERY CENTER

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FALL 2016  
NEWS

Hollye Rogers Appointed as  
Chief Operating Officer

In 1994, one year after our facility opened its doors, Hollye Rogers began working at Palmetto Addiction Recovery Center. Rogers soon began work as a Licensed Clinical Social Worker and Board Approved Clinical Supervisor. In 2010, Rogers was appointed director of the Professional Evaluation. Now she is beginning her new role as Chief Operating Officer (COO).

“I hope to have the same effect on Palmetto that I aspired to instill on my patients; be mindful of where they came from but aim to cope with the world around us in a dynamic and effective manner,” says Rogers.

At just 23, after graduating from The University of Louisiana



at Monroe and Louisiana State University with a Master’s Degree in Social Work, Rogers began her career with Palmetto. Two decades of working with patients has helped her grow not only as a professional but also as an empathetic member of society.

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Shirley Jones, RAC

Look for more information on our website:  
[palmettocenter.com](http://palmettocenter.com)

“Every experience in your life is being orchestrated to teach you something you need to know to move forward”

– Robert Collier





# BRINGING HOPE AND LASTING RECOVERY TO INDIVIDUALS AND FAMILIES SUFFERING FROM ADDICTION

## Hollye Rogers Appointed as Chief Operating Officer

*Continued from front*

“When I started working here, my life experience was limited to the perspective of the average, newly graduated, college student. I was naive to some of the realities of the world around me. As I consoled and treated individuals from all walks of life, I realized that the struggle and crisis of addiction is not only the addicted person’s burden, but it’s also a collective responsibility as a community to help those in need,” says Rogers.

Focusing on the mental, physical, and spiritual aspects of recovery in coordination with family involvement is what sets Palmetto Addiction Recovery Center apart from other treatment facilities.

Rogers explains this reputation, “We care deeply about the clients, not only while they are here, but in every step along their path, even after patients leave Palmetto. We strongly encourage clients to come back and share their experience with the new clients as they begin the amazing journey to recovery.”

Rogers says it is also the residents and alumni of

Palmetto that have prepared her for her new role as COO, “I plan to focus on the needs of the patients and their families. I must have compassion for the sensitive and highly personal process of addiction treatment, while also having a firm disposition in regard to defiant and maladaptive behavior that often accompanies a diagnosis of addiction. A COO requires a fluid personality that can perceive the issues of the environment with a proactive and stable temperament.”

A dedicated and experienced staff is a key factor in making Palmetto an exceptional place for addiction and recovery treatment. As COO, Rogers plans to continue to build on that strong foundation.

“I treat the staff I work with like family. We all have a specific role to play in defining a positive future for our clients, and I am the matriarch of said family. I guide with sympathy, but make decisions based on logic and wisdom gained from collective life experience of patients and staff that I have had the opportunity to work with

throughout my career.”

Our client’s experience at Palmetto is an essential component on the road to recovery. It is important to maintain our facility as an effective hub for our valuable programs. Rogers has already begun to enhance the campus, stating “In terms of the physical aspect of the facility, we have begun renovating and modernizing the grounds to reflect the campus of a top tier treatment facility, not only for the state of Louisiana, but nationally as well.”

Palmetto Addiction Recovery Center Board of Directors is enthusiastic for Rogers and her new role, “given her expertise, dedication, and experience, we are confident that Hollye will lead Palmetto to further growth and expansion. Palmetto will continue to deliver exceptional treatment and quality care to individuals and their family members. We are excited about the future at Palmetto, and we appreciate everyone’s continued support.”

### Staff Bio: *Shirley Jones, RAC*



#### Counselor

Shirley Jones began her career 28 years ago working outpatient and inpatient substance abuse. She is licensed by the State of Louisiana Addictive Disorder Regulatory Authority and is a Registered Addiction Counselor.

Shirley’s chosen counseling approach is cognitive behavioral therapy and client center therapy. Focusing on behavioral changes, twelve step ideology and tools for recovery to achieve and maintain abstinence from addictive chemicals and behaviors to recover from the damage the addiction has done to the client’s life. She also practices developing the necessary psychological skills and spiritual development to continue in recovery.

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